



PinkFest 2009-Shopping for the Cure • Sunday November 22nd • Receptions Eastgate
www.cincypinkfest.com

PinkFest-Shopping for the Cure is an annual fund-raiser for breast cancer. PinkFest was created in honor of Theresa Lindenschmidt, a strong breast cancer survivor, with the intention to raise awareness and give support to others in the community. PinkFest boasts over 90 vendors selling their goods while supporting a great cause that has touched the lives of many women, men, family and friends. This event celebrates Survivorship, Family, Community and Hope. Please join our 2nd year in the fight against breast cancer to raise awareness, fund research to find the cure, and lend support to those who need it most.

In 2008, we used many venues to advertise PinkFest, helping ensure it was a success for everyone involved. This included a vast array of on-line advertising at premier locations, such as CincyChic.com and Zipscene.com, as well as many local news and radio channel home pages. PinkFest stories and listings were seen multiple times in local newspapers, and featured on Fox19 news. We heavily utilized guerilla marketing to help advertise, passing out over 25,000 flyer's and brochures at local stores and festivals.

For 2009, we are significantly expanding our advertising venues for more exposure and success. After all, the more money we can raise together, the greater impact we will have in our community. 100% of monies raised through our raffle will be donated to Susan G. Komen For The Cure. We have chosen to work with Susan G. Komen For The Cure - the world's largest and most progressive grassroots network of breast cancer survivors and activists. They are ranked a four- star charity by Charity Navigator, Americas largest independent evaluator of charities.

All costs associated with PinkFest comes from generous donations provided by companies like yours. We need businesses, big and small alike, to step up and help support the cause in their community with sponsorships, raffle donations such as gift certificates and baskets, and in-kind donations. We are counting on you to help make PinkFest a success.

Attached you will find our Sponsorship Packages for 2009, and an application for. Please keep in mind that this is a general guideline, and we are open to any new ideas and opportunities.



PinkFest 2009-Shopping for the Cure Sponsorship Opportunities

Four levels of Sponsorship Packages are available as outlined below. We are also happy to discuss a customized package that will better meet your companies needs.

Presenting Sponsor

\$2,500

- ~Category Exclusivity
- ~Company name/logo printed on ALL advertising materials (flyers, brochures, cards, mailings, media/press releases, etc.)
- ~Exclusive large, full color banner with your company graphic/logo displayed prominently day of the event and promo events
- ~Company graphic/logo printed in full color on our Sponsors banner, displayed day of the event and all promo events
- ~Dominant placement of Company graphic/logo printed on our T-shirts
- ~Full sized graphic/logo link to your company website on cincypinkfest.com
- ~Public Thank You announcements throughout the day of the event

Gold Sponsor

\$1,000

- ~Company graphic/logo printed on ALL advertising materials (flyers, brochures, cards, mailings, media/press releases, etc.)
- ~Company graphic/logo printed in full color on our Sponsors banner, displayed day of the event and all promo events
- ~Company graphic/logo printed on the back of our T-shirts
- ~Full sized graphic/logo link to your company website on cincypinkfest.com

Silver Sponsor

\$500

- ~Company graphic/logo printed on the back of our T-shirts
- ~Full sized graphic/logo link to your company website on cincypinkfest.com

Bronze Sponsor

\$250

- ~Full sized graphic/logo link to your company website on cincypinkfest.com

In-kind donations and sponsorships, such as providing advertising, printing, web-hosting, gift certificates/baskets for the raffles, or another product that would benefit PinkFest-Shopping for the Cure, are also greatly appreciated and recognized.

For questions and concerns, or help choosing which package will best suite your company, please contact:

Jessica Raymond

donations@cincypinkfest.com

(513)238-1860



Sponsorship Form

Name:

Company Name & Contact:

Address:

Phone:

Email:

Sponsorship Level

Please check your level of participating sponsorship in the box to the left and fill in the total amount sponsored to the right. Please make checks payable to PinkFest-Shopping for the Cure.

- | | |
|-------------------------------------|----|
| <input type="checkbox"/> Presenting | \$ |
| <input type="checkbox"/> Gold | \$ |
| <input type="checkbox"/> Silver | \$ |
| <input type="checkbox"/> Bronze | \$ |

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